

# 2010 FCPN Symposium



August 16, 2010

Dear Potential Sponsor:

We would like to invite you as a sponsor for the upcoming Florida Career Pathways Network Symposium (FCPN) **"ACHIEVING SUCCESS IN FLORIDA: CONNECTING EMPLOYMENT AND EDUCATION"**. The Symposium will be held **October 6-8, 2010** at the **Naples Grande Hotel** in **Naples, FL**.

The annual FCPN Symposium provides a statewide professional development opportunity for secondary and postsecondary Career & Technical Education teachers and administrators, career pathways coordinators, school counselors and college advisors, FLDOE state representatives, school board members, workforce board representatives, business and industry partners, and other stakeholders involved with the development and implementation of Career Pathways initiatives throughout the state of Florida.

This year's Symposium offers many unique and valuable sponsorship opportunities, so you don't want to miss this chance to share information about your products and services! Your participation and contributions to the 2010 Florida Career Pathways Network Symposium will greatly assist attendees in their efforts of making sure students in Florida graduate with the knowledge and skills to be "college and career ready".

A number of sponsorship levels are available, each providing a specific level of recognition and potential opportunity for advertisement. We trust you will agree that this represents a valuable opportunity for your organization to gain recognition as a supporter of Career Pathways initiatives in the state of Florida. We hope that your organization will choose to partner with us and become a sponsor of this year's FCPN Symposium. Sponsorship opportunities are limited so please return the enclosed sponsorship registration form by September 20, 2010.

Thank you for your consideration. If you have any questions, please contact me at 561.434.8880 or [marshj@palmbeach.k12.fl.us](mailto:marshj@palmbeach.k12.fl.us) or visit us on the web at [www.fcpn.net](http://www.fcpn.net) or join us on Face Book under Group: FCPN.

Respectfully,

Handwritten signature of Jeraline M. Marsh in cursive.

Jeraline M. Marsh, Ed.D.  
FCPN President-Elect

Enclosures

# 2010 FCPN Symposium

## Sponsorship

## Opportunities



<p><b>Luncheon Sponsor</b> <b>\$4,000</b></p> <ul style="list-style-type: none"> <li>• Company Logo on select signage &amp; tables</li> <li>• Full page ad in program</li> <li>• A breakout session on your service or product</li> <li>• Vendor table &amp; 2 chairs</li> <li>• Recognition on FCPN website</li> <li>• Vendor information in conference bag</li> </ul>	<p><b>Breakfast Sponsor</b> <b>\$2,600</b></p> <ul style="list-style-type: none"> <li>• Company logo on tables</li> <li>• Half page ad in program booklet</li> <li>• A breakout session on your service or product</li> <li>• Vendor table &amp; 2 chairs</li> <li>• Recognition on FCPN website</li> <li>• Vendor information in conference bag</li> </ul>	<p><b>Networking Sponsor</b> <b>\$2,200</b></p> <ul style="list-style-type: none"> <li>• Company logo on tables</li> <li>• 1/4 page ad in program booklet</li> <li>• A breakout session on your service or product</li> <li>• Table &amp; 2 chairs at symposium w/recognition on FCPN website</li> <li>• Recognition on FCPN website</li> <li>• Vendor information in conference bag</li> </ul>	<p><b>Snack Sponsor</b> <b>\$1,400</b></p> <ul style="list-style-type: none"> <li>• 1/4 page ad in symposium program booklet</li> <li>• Table &amp; 2 chairs at symposium w/recognition on FCPN website</li> <li>• Recognition on FCPN website</li> <li>• Vendor information in conference bag</li> </ul>
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***Donate a door prize-get recognized in the Conference program!***

<p><b>Vendor Table w/breakout session</b> <b>\$500</b></p> <ul style="list-style-type: none"> <li>• 30 minute breakout session</li> <li>• Business card sized ad</li> <li>• Materials in conference bag</li> </ul>	<p><b>Vendor Table</b> <b>\$300</b></p> <ul style="list-style-type: none"> <li>• Business card sized ad</li> <li>• Materials in conference bag</li> </ul>	<p><b>Program Ads</b></p> <ul style="list-style-type: none"> <li>• Full page ad           \$200</li> <li>• Half page ad           \$100</li> <li>• 1/4 page ad           \$50</li> </ul>
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# Sponsorship Form 2010

**Florida Career Pathways Network**  
**ANNUAL FALL SYMPOSIUM · OCTOBER 6-8, 2010**  
*Naples Grande Hotel*

475 Seagate Drive - Naples, FL 34103 - 239.594.6036

[http://waldorfastoria.hilton.com/en/wa/groups/personalized/APFNGWA-AALA-20101003/index.jhtml?WT.mc\\_id=POG](http://waldorfastoria.hilton.com/en/wa/groups/personalized/APFNGWA-AALA-20101003/index.jhtml?WT.mc_id=POG)

*Note: If you will be staying overnight at the hotel, please refer to Group Rate for FCPN*

Company Name: \_\_\_\_\_

Company Contact Person: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website Address: \_\_\_\_\_

Florida Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail \_\_\_\_\_

Vendor Description (describe products or services your company provides) \_\_\_\_\_

## **SPACE REQUEST DEADLINE: SEPTEMBER 20, 2010**

QTY	DESCRIPTION	UNIT PRICE	TOTAL
	Luncheon Sponsor	\$4,000.00	
	Breakfast Sponsor	\$2,600.00	
	Networking Sponsor	\$2,200.00	
	Snack Sponsor	\$1,400.00	
	Vendor Table w/breakout session	\$500.00	
	Vendor Table	\$300.00	
	Full page program ad	\$200.00	
	1/2 page program ad	\$100.00	
	1/4 page program ad	\$50.00	
<b>TOTAL AMOUNT PAID</b>			<b>\$</b>

Make check payable to *Florida Career Pathways Network*

Mail this form and check to: *Cathy Beam*

300 9th Terrace

Indialantic, FL 32903

Phone: 321 433.7139

### **FOR OFFICE USE ONLY (DO NOT WRITE IN THIS SPACE)**

AMT. REC'D \_\_\_\_\_ CHECK NO. \_\_\_\_\_ NOTE \_\_\_\_\_